



COLLEGIUM
DA VINCI

UNIVERSITY OF THE CURIOUS

**We connect
business, students
and graduates...**

**Offer for
business partners**

Collegium Da Vinci is a University with over twenty-five years of experience in the field of higher education.

The essence of our activity is that we educate people who are curious about the world and about themselves and other people. We build friendly and open atmosphere in the modern environment. What does it mean in practice?

We are a university where people curious about the world, employees of the future, discover their passions and gain the most up-to-date practical knowledge in a friendly atmosphere.

Continuous contact with the business environment is therefore an essential part of our operations, as we want to educate students in such a way that the skills and competences that they acquire are converging as much as possible with those that are currently sought after and will be desired in the future by the labour market.

At the Practicality Centre, we focus on cooperation based on the transfer of knowledge, ideas and experience. We build relationships based on exploring and addressing individual needs of our Partners. We have created paths of cooperation through which the business environment can be offered activities that will translate into tangible, mutual benefits.



As an entrepreneur, you can:

- Become a partner of a given major,
- Propose locations for work placements for CDV students,
- Create an internship programme in your company,
- Conduct classes as a lecturer-practitioner,
- Hold workshops for university students,
- Take part in designing dual studies or develop study majors,
- Have students complete projects under the guidance of teaching staff,
- Join the Employers' Council,
- Take part in networking meetings organised by the Practicality Centre.

We rely on partnership-based relations with business, emphasising the benefits of ongoing cooperation.

So what can you gain as our Partner?

1

Image

Cooperation with one of the oldest non-public universities with a vocational profile in Wielkopolska is not only prestigious, but it is also an opportunity to build a brand image in the business and academic environments and among students and graduates.

2

Development

Cooperation with Collegium Da Vinci is an opportunity to cooperate with university staff, students, graduates and other companies. This cooperation will enable not only the transfer of knowledge, but also ideas and experience.

3

Cooperation

By carrying out activities jointly with CDV, each employer has the opportunity to establish permanent business relations with both the academic community, students - i.e. potential employees, and other partners of the university through an extensive system of projects and networking meetings.



The Practicality Centre offers many opportunities for cooperation and implementation of joint ventures.

Our proposal is based on eight main pathways. It is up to the Partner to decide which of these it will follow together with CDV. So in which areas can we cooperate?

- **PARTNER OF THE MAJOR**

each of the majors offered by CDV has a partner, i.e. a company which cooperates closely with the teaching staff, consults changes in curricula, organises workshops, work placements and internships for students, is involved in the development of the majors, i.e. in the training of its future employees.

- **WORKSHOPS**

experts and specialists from partner companies are invited to hold workshops for students and graduates, owing to which, they can exert a real impact on the development of competences of their future employees.

- **CLASSES AND MENTORING**

practitioners from companies are invited to conduct teaching activities as trainers and lecturers and to carry out monitoring programmes. As mentors and lecturers, they share their experience with students and have the opportunity to take part in projects aimed at the transfer of knowledge, ideas and experience.

- **CASE STUDY PROJECTS AND THESES**

each partner of the major has the opportunity to provide a case study related to its company, which will be solved by the students during classes or as part of the thesis under the supervision of an experienced academic teacher, in cooperation with a company representative.

- **WORK PLACEMENTS AND INTERNSHIPS**

companies offering a work placement or internship programme can



verify the skills, knowledge and competences of our students while performing real-life tasks in their companies, and students have the opportunity to apply the knowledge they have gained in practice and acquire valuable work experience.

- **EMPLOYERS' COUNCIL**

representatives of the most active partners are invited to sit on the Employers' Council, which plays an advisory role in the process of designing and modifying majors to meet the needs of the dynamically developing labour market.

- **DUAL STUDIES**

this is a project in which some of the classes in a given major are implemented at the university and some within the framework of the projects completed at the employer's premises. Owing to this solution the studies are even more practical.

- **NETWORKING**

partners of the majors are invited to thematic networking meetings during which they have the opportunity to establish cooperation with both students, graduates, academics as well as other companies.

How can we start our cooperation?



Let's meet!

The first meeting will help us to get to know each other, explore each other's needs and discuss cooperation paths, as well as develop a process for achieving mutual, real benefits that are satisfactory for both parties. The next step will be to contract each other, i.e. to sign a partnership agreement. This will provide the framework for mutual cooperation. The natural outcome will be the development of areas of cooperation and a schedule of activities.

Feel free to contact me

Kamila Bilicka
Practicality Centre
Specialist

 +48 697 230 094

 kamila.bilicka@cdv.pl

Collegium Da Vinci
ul. gen. Tadeusza Kutrzeby 10
61-719 Poznań, Poland

 61 271 10 10
 info@cdv.pl

cdv.pl