

The School of Humanities and Journalism (SHJ) is open to starting international cooperation with schools from both EU Member States and other countries. The priorities of the SHJ related to its international strategy include:

- to initiate and conduct international mobility projects in the framework of available educational programmes for the years 2014-2020 and intensified cooperation with foreign partners leading to joint programmes, research, and mobility of students and staff;

- initiate extensive cooperation with renowned tertiary institutions worldwide that offer education in the same fields of study as SHJ, namely Political Science, International Relations, Education, Graphic Arts, Computer Science, and Cultural Studies; introduce new fields of study to be taught together with partner HE institutions and enable commonly recognised diplomas to be issued.

In its effort to focus on Europe-wide education, the School has adopted the objective to make its courses more attractive by introducing a broad range of courses in foreign languages and creating international curricula. The SHJ intends to systematically increase its cohort of international students by promoting multi-cultural communication and a better understanding of other cultures and groups.

One of the pillars of the strategy to make the School more international are academic staff exchange programmes that will enable lecturers to teach courses at partner institutions abroad, participate in training programmes and workshops abroad, exchange their experience and advance their teaching methods. Such opportunities are also available to SHJ administrative staff. The School also wishes to continue developing its cooperation with HE institutions, research centres, and other relevant bodies both in EU Member States and others, in particular in Eastern Europe. Partnership agreements will cover, among others, the education of students, implementation and exchange of academic and educational programmes, participation of staff in research and teaching programmes, performance of joint research and projects, participation in academic conferences and symposia, publishing and promotional activities, cooperation of student government bodies and student research clubs, internships and other related activities.

The SHJ intends to implement its international activities in two ways. On the one hand, the School intends to develop its cooperation with renowned academic centres with long traditions and similar fields of study; on the other, the School intends to cooperate with HE institutes from countries that are not EU members (mostly from the former Soviet Union). Cooperation with renowned European schools, which was started, among others, by signing cooperation agreements with Brno and Potsdam, is intended most of all to support the development of the School's research potential by implementing joint research programmes, modernizing curricula, enhancing the potential of research and teaching staff, and providing to the School's students the opportunity to take some courses constituting a part of their curriculum abroad.

Moreover, the School wishes to continue and broaden its cooperation with institutions of higher education from Ukraine, Belarus, and Kazakhstan. Thus, the school intends, on the one hand, to become a bridge for their students, research and teaching staff, as well as to facilitate the process of European integration of their countries, in particular in the area of implementation of Bologna process principles and better preparation for participation in the European education market. On the other hand, there is a determination to take advantage of the research and teaching potential of these HE institutions. The School's objective in this regard is to bring institutions of higher education from the former Soviet Union into the European education and research framework.

In this context the priority for SHJ is to initiate student exchange programmes where its undergraduate-level students (whose number at the School is the largest) travel to partner universities to study for one semester. Therefore it is vital this potential becomes more important in the future of internship programmes for undergraduate-level students conducted abroad. This is due to the fact that the SHJ has systematically introduced curricula based on cooperation with partners from a socio-economic environment that is more practical and implemented in cooperation with employers. Internships therefore are the key element of such curricula and the opportunity to take them abroad is particularly valuable. What is also important to the educational process in this regard are training trips to partner institutions for research and teaching staff. In the coming years, SHJ intends to promote this particular channel of activities.

Together with a chosen partner from Eastern Europe, SHJ intends to enable its students to simultaneously obtain undergraduate-level diplomas from both schools.

If applicable, please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme. (max. 2000 characters)

Original language [EN]

Not applicable.

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Original language [EN]

The School of Humanities and Journalism is open and ready for changes, focused on the needs of its students and its business environment. The School's mission thus is to ensure high-quality education by providing comprehensive knowledge, using innovative teaching methods that develop personal and social competences, to provide appropriate conditions for students to develop their interests and passions. This in turn it is envisaged shall impart to students the skills of adaptation to labour market changes and enable them to find satisfactory employment thanks to the multidisciplinary nature of the knowledge and practical skills gained. As a result, by participating in the Programme, the SHJ will become integrated with its socio-economic environment to an even greater extent, thus making the curricula as effective as possible for both students and employers. In its participation in the Programme, the SHJ will strive:

- to prepare, in cooperation with Polish and foreign partners, an attractive and innovative educational programme at undergraduate, graduate, and post-graduate level leading to doctoral studies, which (with a clear message on the effects of education programmes and financial support to lower-income students) should lead to a larger number of students from various social groups and a reduction in the number of those who discontinue their education;
- to improve the quality of teaching, among others, by stimulating and rewarding outstanding achievements in teaching and research and by adjusting the curricula to the individual needs of students, requirements of the labour market and the future careers of its graduates. Most such activities are already in place at the SHJ. By appointing the Rector's Representative for Business Contacts, the School has gained the possibility to have its curricula reviewed on a regular basis and its employees and students have a place where their knowledge can be used in practice. The quality of teaching will also improve thanks to the strategy, implemented several months ago, to use state-of-the-art teaching techniques, such as e-learning and blended learning, which in the coming years should become one of the fundamental elements of the School's curricula;
- to provide to students more extensive opportunities to learn additional skills by studying or taking training courses abroad; to promote international cooperation aimed to improve the effects of their education. This objective is also supported by a greater involvement of academics from abroad. As a result, the Programme will enable, among others, the start of close cooperation with schools from EU Member States and Eastern Europe;
- to use the potential of research and teaching staff in order to build future innovative solutions and industry sectors. The School wishes to continue building its ties with the education, research and business sector in order to promote innovation and in the process, achieve outstanding results.

* COM (2011) 567 (<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0567:FIN:EN:PDF>)